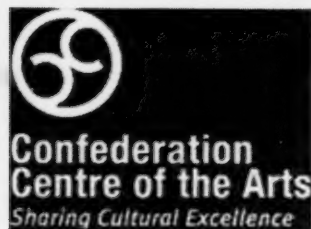


box office - français - contact us - text size: S **M** L

home on stage art gallery young@arts! mavor's about ccoa services support us



Home > News & Media > Press Releases 2008 > 04/11/2008

04/11/2008

Islanders returning to Anne™

Press Releases 2008

Press Releases 2007

Email Newsletter

what's on



Arnaud Maggs, *Self-portrait with Deborah, Oued Laou*, 1969, gelatin silver print.

From the exhibition *Photography 101: push the button*. Until September 28

Charlottetown – They may wait until the last minute to book, but Islanders have responded well to the recent challenge from the Confederation Centre of the Arts for every Islander to see Anne of Green Gables – The Musical™ in this anniversary year.

"We sold more than 1,000 Anne™ tickets to Islanders on the last day of the campaign alone," says David MacKenzie, CEO of the Confederation Centre of the Arts. "This is by far the most successful preseason sales for Anne™ tickets, and I think we can attribute that not only to the significant price discount we offered but also to all the attention focused on Anne in general this year."

Advance ticket sales for Anne™ last year at this time were at 68 tickets. Largely due to the Islander promotion this year, the Centre has sold 4,156 tickets to Islanders for the musical to date. During the entire 2007 Charlottetown Festival, approximately 3,000 Islanders came to Anne™ representing only 8% of total tickets to the musical.

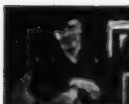
"People are reconnecting with Anne in many different ways in 2008, and we anticipate our best year ever for the musical," says MacKenzie.

-30-

Media contact: Dan Wall, publicist, Confederation Centre of the Arts, phone (902) 628-6135
Email: dwall@confederationcentre.com, web www.confederationcentre.com



Anne of Green Gables -
The Musical™: June 12
- September 27 (select
dates)



The Ballad of Stompin
Tom: July 3 -
September 20 (Mon -
Sat)

Feist: November 10



2008-04279/

[contact us](#) | [sitemap](#) | [privacy](#) © 2007 Confederation Centre of the Arts

Site by isl web marketing & development